

TENTATIVE PROGRAMME

09.00 - ARRIVAL OF PARTICIPANTS/ REGISTRATION

09.30 - OPENING PLENARY SESSION

Welcome speeches

- Didier Besseyre, FFSE and EFCS President
- A representative from the European Commission
- A representative from the local government (city of Paris or Ile de France Region or Département des Hauts de Seine)
- A representative of the French State

09:45 – INTRODUCTION TO THE EMOCS PROJECT

10:00 – SPORT IN THE WORKPLACE: WHAT ARE WE TALKING ABOUT?

10:45 – COFFEE BREAK

11:00 – ROUNDTABLES

ROUNDTABLE 1 BEING ACTIVE, BEING PRODUCTIVE

What is the contribution of physical activity and sport in terms of the performance of employees and their companies?

ROUNDTABLE 2 SPORT AND DIVERSITY

How can sport embody the diversity within the company ?

12:15 – REPORT FROM PARALLEL SESSIONS

12:30 – LUNCH AND NETWORKING

14:00 – TESTIMONY BY ...

14:30 – AFTERNOON ROUNTABLES

ROUNDTABLE 3
SPORT 2.0: A TOOL AT THE SERVICE OF
BETTER MANAGEMENT?

Contribution about the role of gamification, technology and innovation regarding management and marketing within companies

ROUNDTABLE 4: DO's DON'Ts of COMPANY
SPORT

What works? What doesn't work? Concrete examples and lessons learnt from companies with 4 concrete examples

15:45 – REPORT FROM PARALLEL SESSIONS

16:00 - CLOSING PLENARY SESSION

16:15 - FINAL SPEECHES

- Didier Besseyre, FFSE and EFCS President
- A representative from the European Commission
- A representative from the local government (city of Paris or Ile de France Region or Département des Hauts de Seine)
- A representative of the French State

16:30 - ANNOUNCEMENT OF THE “ACTIVE WORKPLACE” LABEL

- Ceremony on stage with project partners and other promoters of the concept
- Objective: engaging organisations to support and contribute to the label
- SIGNATURE

17:00 – END