

09.00 - ARRIVAL OF PARTICIPANTS/ REGISTRATION

09.30 - OPENING PLENARY SESSION

- Didier Besseyre (France): World (WFCS), European (EFCS) and French (FFSE) Federation for Company Sport
- Bogdan Wenta (Poland): Member of Parliament
- Philippe Vinogradoff (France) : Sport Ambassador

09:45 – EU BAROMETER 2018 RESULTS

- Maria-Luisa.Fernandez-Esteban (Spain): Deputy Head of the Sport unit, EU Commission

10:00 – INTRODUCTION TO THE EMOCS PROJECT AND STATE OF ART OF SPORT IN THE WORKPLACE

- Sara Zanatta (Italie) : Marketing and Communication Manager Assosport
- Alfonso Oltra (Spain): Market Development Director Institute of Biomechanics of Valencia

10:20 BAROMETER VITALITY, COMPANY AND SPORT RESULTS

- Marie-Christine Lanne (France): Communication, Influence & Societal Engagements Director of Generali France, Think and Do Tank Vitalité, Sport & Entreprise co-president
- Hugues Cazenave (France): OpinionWay President
- Bertrand Pulman (France): Professor of Sociology and Anthropology at Sorbonne Paris Cité, Member of Scientific Council of Bioethics European Forum, APM Management Progress Expert, Think and Do Tank Vitalité, Sport & Entreprise co-president

11.00 – COFFEE BREAK

11:15 – ROUNDTABLES

ROUNDTABLE 1

BEING ACTIVE, BEING PRODUCTIVE

What is the contribution of physical activity and sport in terms of the performance of employees and their companies?

ROUNDTABLE 2

SPORT AND DIVERSITY

How can sport embody the diversity within the company ?

ROUNDTABLE 1 :

- Eddy Annys (Belgium) : Chief Operations Officer Randstad
- Dr Richard Bailey (GB) : International Council of Sport Science and Physical Education
- Jean-Paul Barbier (France) : International Labour Organisation Labour and employment expert
- Dr Rolf Müller (Germany): President of the Landessportbund Hessen, former State Secretary, Member of Parliament of Hessen Land, President of Sport Committee of Hessen Land
- Bertrand Pulman (France), Professor of Sociology and Anthropology at Sorbonne Paris Cité, Member of Scientific Council of Bioethics European Forum, APM Management Progress Expert, Think and Do Tank Vitalité, Sport & Entreprise co-president

ROUNDTABLE 2 :

- Prof. Marlies Mosiec-Muller (Germany) : Former Member of European Parliament, Social Affairs Minister of Hessen Land, federal judge to high court of social affairs
 - Marie-Christine Oghly (France) : President Sté Enginsoft, President World Women CEO, President Education, Training and Skills Commission MEDEF, Vice President FFSE
- Barbara Spindler-Oswald (Austria) : Attaché Permanent Representation of Austria to the EU and Chair of the Working Party on Sport
- Oliver Carlat (France) : Director of Training and Social Development Veolia

12:30 – REPORT FROM PARALLEL SESSIONS

- Maxime Leblanc (France) : Head of EU Affairs at Sport and Citizenship
- Jérôme Pero (Luxemburg) : General Secretary Federation of the European Sporting Goods Industry

FREE TIME FOR LUNCH AND NETWORKING

14:00 – TESTIMONY BY ...

- Laurence Fischer (France) : Founder-President Fight for Dignity, Third times Karate World Champion
- Patrice Martin (France): French Olympic Committee Vice President in charge of media, European and Africa Federation of International Federation of Water Ski and Wakeboard Vice President, Public Relations responsible of Synergie, Former World Champion of Water Ski
- Emile N'Tamack (France) : Training Manager and Development Officer of Toulouse Stadium Rugby Club, former player of Toulouse Stadium Rugby Club and French National Team

14:30 – AFTERNOON ROUNDTABLES

ROUNDTABLE 3

DO's DON'Ts of COMPANY SPORT

What works? What doesn't work? Concrete examples and lessons learnt from companies with 4 concrete examples

ROUNDTABLE 4 : SPORT 2.0: A TOOL AT THE SERVICE OF BETTER MANAGEMENT?

Contribution about the role of gamification, technology and innovation regarding management and marketing within companies

ROUNDTABLE 3 :

- Samantha Bowles (GB) : Human Resources Deputy Director in charge of HR Development
- Simone Langewouters (The Netherlands) : Health& Safety Manager SAP Nederland BV, Global Health Ambassador SAP SE
- François Pélissier (France), Chamber of Commerce and Industry President of Meurthe et Moselle
- Martin Welke (Germany) Senior Director Fitness & Health Management adidas

ROUNDTABLE 4 :

- Brice Chapignac (France) : SquadRunner Co-founder and CEO
- Christian Vrient (Belgium) : Managing Director, Owner, Konki Sprl
- Michael Wakefield (GB): Head of Sales International SPB
- Omar El Zayat (France) : Director Le Tremplin

15:45 – REPORT FROM PARALLEL SESSIONS

- Maxime Leblanc (France): Head of EU Affairs at Sport and Citizenship
- Jérôme Pero (Luxemburg): General Secretary Federation of the European Sporting Goods Industry

16:00 - CLOSING PLENARY SESSION

- Jean Paul Charlez (France) : National Human Resources Association Director, ETAM Human Resources Director

16:15 - FINAL SPEECHES AND EMOCS RUN&WALK CHALLENGE RESULTS

- Didier Besseyre (France) : World (WFCS), European (EFCS) and French (FFSE) Federation for Company Sport
- Andris Bērziņš (Latvia) : President Latvian Sport for All Association, former Latvia Prime Minister, former mayor of Riga

16:30 - ANNOUNCEMENT OF THE “ACTIVE WORKPLACE” LABEL

17:00 – END